

## CITY COUNCIL AGENDA ITEM NO.

**Meeting Date:** February 8, 2011

**Subject/Title:** Workshop on the Goals and Objectives of the Brentwood Boulevard Specific Plan

**Prepared by:** Alex Greenwood, Planning/Economic Development Manager

**Submitted by:** Casey McCann, Community Development Director

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### **RECOMMENDATION**

Receive public comments and provide feedback to staff on the preparation of a draft proposed specific plan for Brentwood Boulevard.

### **PREVIOUS ACTION**

On April 27, 2010, as part of the overall Council Goals and Strategic Plan, the Council directed staff to update and complete the Brentwood Boulevard Specific Plan.

### **BACKGROUND**

For several years, the City has desired to establish a comprehensive and long-term vision for development along Brentwood Boulevard. This effort culminated in 2008 with the production of a draft specific plan. However, the Council expressed a desire to rethink many aspects of the specific plan, due to changing economic conditions, the advent of the Sciortino Ranch project, and the feedback from the Land Use and Development Committee – all of which suggested that the specific plan needed to be simplified and less restrictive.

Staff has conducted some initial analysis and design work in order to identify several options for development on Brentwood Boulevard. At this time, staff is proposing to present these options to the Council, solicit feedback from the Council and the public, and receive direction from the Council as to what the goals and objectives of the specific plan should be. With this feedback and direction, staff will then be able to prepare a revised draft of the Brentwood Boulevard Specific Plan, which will be brought back to the Council for review and approval in 2011.

### **FISCAL IMPACT**

None.

Attached: Selected Excerpts of Draft Brentwood Boulevard Specific Plan